

Home for the Holidays Contest

No purchase necessary. This Contest is intended for viewing and participation in Canada only, excluding the Province of Quebec. Do not proceed if you are not a legal resident of Canada or are a legal resident of the Province of Quebec at time of participation. Entry in this Contest constitutes acceptance of these Contest rules. You must have reached the age of majority in your Province of residence at the time of entry to this contest. These Contest rules are a contract, so read them carefully before entering. Without limitation, this contract includes indemnities to the releasees from you and a limitation of your rights and remedies. Internet access is required to participate in this Contest.

OFFICIAL CONTEST RULES AND REGULATIONS

The Rust-Oleum Home For The Holidays (the “Contest”)

CONTEST DURATION

There is a total of 4 contests throughout the campaign:

Contest 1 starts on December 8, 2020 at 6:00 PM EDT and ends on December 12, 2020 at 11:59 PM EDT (the “Contest Period”).

Contest 2 starts on December 13, 2020 at 6:00 PM EDT and ends on December 17, 2020 at 11:59 PM EDT (the “Contest Period”).

Contest 3 starts on December 18, 2020 at 6:00 PM EDT and ends on December 22, 2020 at 11:59 PM EDT (the “Contest Period”).

Contest 4 starts on December 23, 2020 at 6:00 PM EDT and ends on December 27, 2020 at 11:59 PM EDT (the “Contest Period”).

PRIZES

There are four (4) Prizes available to be won in this Contest, consisting of four (4) \$100.00 gift card at the home improvement retailer of Prize Winner's choice. Retail value of each Prize is \$100.00 CAD.

Each Prize must be accepted as awarded, otherwise the Prize will be forfeited and another winner selected in accordance with these Contest rules. If any portion of a Prize is not used, for any reason, no financial compensation will be awarded for the balance.

The Prizes in this Contest must be accepted as described in these Official Contest Rules and Regulations and cannot be transferred, assigned, changed, substituted for another prize, or exchanged in whole or in part, for cash, subject to the provisions set forth elsewhere in these Official Contest Rules and Regulations. All incremental costs in using or claiming a Prize not outlined in the Prize description are the sole responsibility of the Prize Winner. Odds of winning a Prize in this Contest depend upon the number of eligible entries received for each draw.

HOW TO PARTICIPATE

No purchase necessary. You may enter Contest 1, 2, 3, and 4 by following @rustoleumca on Instagram, and liking and tagging a friend in the comment section on the according Rust-Oleum Canada social media contest post on Instagram ([@rustoleumca](https://www.instagram.com/rustoleumca)) and during the Contest Period and you will be automatically entered into the draw for this Contest.

Entries received between December 8, 2020 at 6:00 PM EDT and December 12, 2020 at 11:59 PM EDT will be eligible for the Contest 1 Draw. Entries received between December 13, 2020 at 6:00 PM EDT and December 17, 2020 at 11:59 PM EDT will be eligible for the Contest 2 Draw. Entries received between December 18, 2020 at 6:00 PM EDT and December 22, 2020 at 11:59 PM EDT will be eligible for the Contest 3 Draw. Entries received between December 23, 2020 at 6:00 PM EDT and December 27, 2020 at 11:59 PM EDT will be eligible for the Contest 4 Draw.

There is a limit of one (1) entry per person per Instagram account during this Contest. Internet and/or mobile network charges may apply and are the sole responsibility of each Contest entrant.

No responsibility is assumed by Rust-Oleum Corporation (the “Sponsor”), its affiliates, subsidiaries, advertising and promotional agencies, respective directors, officers, employees and assigns, for any disruption to telephone/wireless network or lines, computer on-line systems, servers or providers, computer equipment, software or failure of any entry to be received because of technical problems or traffic congestion on the Internet or at any web site, or any combination thereof.

The Sponsor assumes no responsibility for lost, late, stolen, misdirected, mutilated, delayed mail, incomplete or illegible entries, as well as any printing, administrative or other error of any kind in connection with this Contest.

The Sponsor assumes no responsibility or liability resulting from user attempts to participate in this Contest or, if required, downloading of any information necessary to participate in this Contest.

ELIGIBILITY

This Contest is open to legal residents of the Canada, excluding residents of the province of Quebec, who have reached the age of majority in their province of residence at the time of entry in this Contest. By participating in this Contest, you represent and agree that you are eligible to participate in the Contest in accordance with these Rules. Entries will be accepted during the Contest Period only.

SELECTION PROCESS

CONTEST 1 DRAW - At approximately 12:00PM ET on December 19, 2020 one (1) entry will be randomly selected from all eligible entries received for the Contest Draw for a Prize.

CONTEST 2 DRAW - At approximately 12:00PM ET on December 24, 2020 one (1) entry will be randomly selected from all eligible entries received for the Contest Draw for a Prize.

CONTEST 3 DRAW - At approximately 12:00PM ET on December 29, 2020 one (1) entry will be randomly selected from all eligible entries received for the Contest Draw for a Prize.

CONTEST 4 DRAW - At approximately 12:00PM ET on January 4, 2021 one (1) entry will be randomly selected from all eligible entries received for the Contest Draw for a Prize.

The selected entrant will be contacted through Instagram, e-mail and/or telephone. In the event a selected entrant cannot be contacted within seven (7) days of the notification date and time, another entrant will be selected in accordance with these rules.

ENTRIES

All entries become the property of the Sponsor and none shall be returned. By entering this Contest, entrants indicate their consent to their personal information being stored, used and processed for purposes concerning this Contest by the Sponsor. The entrants' information, including names, Instagram account name, mailing addresses, telephone numbers and/or e-mail addresses, will be shared with the Sponsor and the independent contest administrator, as required to perform the Contest draw and award the Prize available in this Contest. By entering this Contest, each entrant agrees to the terms of the Sponsor's Privacy Policy, which can be found at rustoleum.ca/pages/legal/privacy-policy.

By entering this Contest, entrants grant to Rust-Oleum the irrevocable, royalty free right to use and reuse, publish, reproduce, distribute, display, and create derivatives of, any photograph(s) , in any manner, in whole or in part, modified or altered, either by themselves or in conjunction with other photographs and or video(s), in any medium or form of distribution whatsoever, whether electronic, digital, internet, print, or otherwise, and for any purposes whatsoever, including, without limitation, all

promotional and advertising uses for Rust-Oleum products and/or those products of its subsidiaries or parent, and for other trade purposes, as well as the right to use entrant's name in connection therewith, if Rust-Oleum so desires.

RIGHTS RESERVED

The Prize available in this Contest must be accepted as awarded and is not transferable. No substitutions will be made, whether in cash or otherwise, except at the Sponsor's sole discretion. The Sponsor reserves the right to substitute a Prize of equivalent or greater value, in the event that, for reasons beyond their control, the Sponsor is unable to award the Prize as described in these rules.

The Sponsor reserves the right to remove and/or report any inappropriate content or content in contravention with these Contest rules and/or Instagram's Terms of Use. In the event that the Contest is not capable of running as planned for any reason, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, including any network server or hardware failure, failure of Instagram services, errors in programming, printing, distribution or production errors or any other errors or other causes of any nature whatsoever beyond the reasonable control of the Sponsor and/or their agencies which corrupt or affect the administration, security, integrity or proper conduct of this Contest, the Sponsor reserves the right to terminate or suspend the Contest, in whole or in part, or modify it in any way, at the Sponsor's sole discretion, without advance notice.

The Sponsor reserves the right to disqualify any entry that it finds to be in violation of these Official Contest Rules and Regulations. The Sponsor reserves the right to refuse an entry from a person whose eligibility is in question or who has been disqualified or is otherwise ineligible to participate.

Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified. Any attempt by anyone to deliberately undermine the legitimate operation of this Contest is in violation of criminal and civil

laws and the Sponsor reserves the right to seek damages or other legal remedy to the fullest extent permitted by law.

GENERAL

By participating in this Contest, entrants agree to comply with these Official Contest Rules and Regulations and with the decisions of the Sponsor and/or the independent contest administrator, which are irrevocable and shall be legally binding in all instances.

By participating in this Contest, each Entrant and the Prize Winner hereby release(s) the Sponsor, its affiliates, respective advertising and promotional agencies, and the independent contest administrator from any liability in connection with this Contest or Prize awarded.

By participating in this Contest, all entrants and the Prize Winner agree to the use of their name, address (city and province only), photos, and/or images for publicity purposes relating exclusively to this Contest without compensation.

By entering this Contest, the Prize Winner indemnifies and holds harmless the Sponsor, its affiliates, subsidiaries, advertising and promotional agencies, respective directors, officers, employees and assigns, and Instagram from and against any and all claims and liability arising out of or in any way connected with the operation of this Contest and use of a Prize. The Prize Winner assumes all liability for any injury or damage caused, or claimed to be caused by participation in this Contest or use or redemption of a Prize.

In the event of a dispute regarding the identity of the person entering the Contest electronically, the entry will be deemed to be submitted by the Authorized Account Holder in whose name the e-mail account is registered, provided that person meets all eligibility criteria of this Contest. An Authorized Account Holder is the natural person assigned to an Instagram account, e-mail address and/or telephone number, by Instagram, an Internet service provider, on-line service provider, telephone service provider or other organization that is responsible for assigning accounts and/or e-mail addresses associated with a Contest entry's submitted account name and/or e-mail address.

This Contest and the terms and conditions contained in these Official Contest Rules and Regulations, shall be exclusively governed by and construed in accordance with the laws of the Province of Ontario, Canada and the federal laws of Canada applicable therein. Any dispute arising hereunder shall be adjudicated solely in the applicable court in Toronto, Ontario, Canada.

This Contest is subject to all applicable federal, provincial and municipal laws and regulations. Void where prohibited. This Contest is in no way sponsored, endorsed or administered by, or associated with Instagram.